MARKET INTELLIGENCE ON SPIRITS. WINE AND BEER

JULY/AUGUST 2023

MW | OPENINGS



El Vecino in Miami boasts a menu of specialty drinks and sipping spirits, as well as a variety of cigars. The concept also offers memberships and exclusive events.

Miami: Cocktails And Cigars Shine At Ariete Hospitality's El Vecino

Florida-based Ariete Hospitality Group unveiled its third concept in Miami in May with the debut of El Vecino at Miami Worldcenter, A cigar and cocktail bar, El Vecino is a haven for drinks and cigar enthusiasts, as it boasts a lengthy menu of specialty drinks and wines, as well as myriad smokes. Brown spirits feature heavily on the drinks menu, as the cocktail list includes offerings like the Peaty's Pepino, made with Laphroaig 10-year-old Single Malt Scotch, Pierre Ferrand 1840 Original Formula Cognac, Nardini amaro, and Chareau Aloe liqueur, garnished with cucumber, and the Martillito, a blend of Old Forester 86 proof Bourbon, Quinquina aperitif, Suze liqueur, Lillet Blanc, and Fee Brothers Orange bitters (signature drinks are \$19-\$26). These are joined by roughly 100 sipping spirits, including high-end offerings like WhistlePig 15-year-old rye, Macallan 18-year-old Double Cask Scotch, and Jose Cuervo Reserva de la Familia Extra Añejo (\$14-\$120 a

2-ounce pour). A selection of worldly wines is also available (\$20-\$26 a glass; \$100-\$260 a 750-ml.), as is a limited selection of food items from Ariete's next door restaurant Brasserie Laurel (\$16-\$200). El Vecino's cigar list spans 35 smokes (\$9-\$18). Its interior has a vintage vibe, with rich wood, velvet, and leather elements. The concept offers both individual and corporate membership options with rewards like private lockers, exclusive events, and concierge service.